The Rancho Reporter

THE RANCHO REPORTER serves the El Toro, Irvine, East Irvine, Laguna Hills, Mission Viejo and University Park areas. Published every Wednesday. 837-6500

Vol. 2, No. 36 "To inform and serve..." 10c a copy Wednesday, July 24, 1968

MV Golf Open Set

Dr. William Foote, Jr., Santa Ana dentist who became the first golfer (July 7) to break par at Mission Viejo Golf Club, is among early entrants in the First Annual Mission Viejo Amateur Open scheduled Aug. 24 and 25 at the Mission Viejo Golf Club. Foote plays to a one handicap.

Other early entrants include Don Turner, Mission Viejo, two handicapper, runner-up to Phil Rodgers in the All-Marine Golf Tournament; John B. Raven, III (3), Los Angeles Country Club; Stephen Dye (2), Costa Mesa Country Club; and Bob Harritt, Jr. (2), former Orange Coast College and Huntington Beach city amateur champion and current Mission Viejo Golf Club champion.

The Mission Viejo Amateur, which includes four flights from scratch to 18 and above handicaps, offers $1000 in prizes, plus trophies. It is open to all amateurs throughout Southern California.

SWIMMING ANYONE? — These three Mission Viejo children are ready to display their talents in one of the two pools at the new Mission Viejo Recreation Center. Children from left, David Wood, Sandy Wood, and Lori Cate. Watching the children are lifeguard Mike Lilley and Jerry Curran, Director of Recreation for the Mission Viejo Company.

RANCHO REPORTER PHOTO

Saddleback Names Nine New Profs

Saddleback College has employed an admission and records assistant dean, a coordinator of student activities, a coordinator of counseling and guidance, and six new instructors.

Named assistant dean is R. L. Platt of Santa Ana. Platt assumed his duties on July 15 on a 12-month contract calling for $15,000 a year. Dean Platt formerly taught social science at Tustin High School.

Jack A. Swartzbaugh of Laguna Beach, a physcial education and health instructor at Rio Hondo Junior College this past year, has been named coordinator of student activities.

Named to the counseling and guidance post is John J. Flood of Orange, currently principal of Mountain View High School in Santa Ana. Flood will assume his duties at Saddleback on August 1.

Instructors to begin their new assignments September 1 are:

Dona Berkhimer of Anaheim, who has been an art teacher at Lowell High School in Fullerton and part-time art instructor at Fullerton Junior College.

Bonnie Coghill, who has been a speech instructor at Queens College in New York will teach English and speech.

Patricia Grignon of Dana Point, who has been teaching at San Clemente High School will teach English.

Laguna Niguel resident Robert N. Parsons, a physics instructor at Costa Mesa High School will teach physics and mathematics.

Lyle D. Peck of Palo Alto, a former physical education instructor at College of San Mateo will teach English and reading.

Andrew W. Kish of Huntington Beach, who has been teaching social sciences and language at Marina High School will be assigned duties in history, psychology and sociology.

Local News

-by Dan Wooldridge
News Editor

SAN JOAQUIN SCHOOL DISTRICT needs a school nurse for the coming academic year. A nursing certificate or BA is necessary for the position. Interested persons should contact Gary Shenikle, director of Personel at the SJSD offices at 14736 W. Sand Canyon Save. in East Irvine.

++ ++ ++

SADDLEBACK LITTLE LEAGUE ALL-STAR team was defeated last week by the Del Obispo All-Stars of Capistrano by a score of 1-0. The local team was managed by Mark Hoyal and assisted by Wayne Conley. The Del Obispo team scored what proved to be the winning run in inning number two. SLL All-Stars managed a rally in the sixth, but failed to score when Mark Dobbs was thrown-out at the plate in a very close play. Ritchie Rommell had eleven strike-outs and Jim Clifford had three hits to lead the local players. Congratulations to all the players, parents, coaches, and friends of the Saddleback Little League from the RANCHO REPORTER for all that was done in this their maiden year.

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MISSION VIEJO SENIOR HIGH TEEN CLUB will host their first summer dance on Wednesday, July 24, from 7:30-11:30 p.m. The new club will be governed by a Teen Council which will organize dances, select bands and plan special activities. The every Wednesday evening dance is open to all high school students living in MV; admission will be 50 cents and $1.50 for non-members of the new Mission Viejo Recreation Center where the dances will be held.

++ ++ ++

LAGUNA'S PAGEANT OF THE MASTERS AND RIVAL SAWDUST FESTIVAL continues through August 24th. The 33rd Festival of Arts is held nightly at the Irvine Bowl while the 2nd annual Sawdust Festival is a production of rebel artists featuring this year the New York Marionette Theater.

++ ++ ++

MR. THOMAS MURPHY OF MISSION VIEJO delivered his own wife's baby on Saturday, July 13 in the family car just as they were ready to leave their home at 26521 Grandvia Drive for the hospital. Murphy is now known as "Doc Murphy" in Mission Viejo. "Doc" is a Richfield Oil Representative.

++ ++ ++

MISSION VIEJO RECREATION CENTER held its grand opening last weekend. The recreation center includes a multi-purpose building with lounge, fireplace, game area, patio, barbecue, 2 swimming pools, tennis courts, horseshoe pit, physical fitness room, table tennis, croquet and badminton area. Membership is open to all MV residents on a membership basis.

++ ++ ++

PHI ALPHA KAPPA sorority held its 34th annual convention this past weekend in Pasadena. Attending members from the local chapter, Alpha Rho, were; Janie Mathews, Lynn Miller, Sharon Corradino, Sue Gould and Bennye Cardin.

5,000 Issues of RANCHO REPORTER Given Out at Or. Co. Fair

An extra press run of an additional 5,000 copies of last weeks RANCHO REPORTER were printed to allow the staff to provide visitors to the Orange County Fair with a copy of our local newspaper telling the story of our area.

The RANCHO REPORTER shared a booth at the Fair last week with FM Radio Station KYMS. The booth was located just inside the main doors of the New Products Building.

S'back Coordinating Council Organized

By Jeff Lodder

Representatives of communities and community groups of the local areas have held various organizational meetings regarding the formation of an organization which would coordinate matters of importance for this area.

INFORMATION

The "Saddleback Area Coordinating Council" was the name adopted for this organization and the general objective of the council is to provide an effective means for the exchange, discussion, and dissemination of information concerning the task of maintaining the high character of the Saddleback area and thus be concerned about matters of vital concern.

OBJECTIVES

The objective would be:

To facilitate communication between all who are interested in improving the communities.

VITAL ACTION

To identify matters of vital importance and discuss courses of action.

To develop informed communities.

PLANNING

To be concerned about present and future community planning matters. More information regarding membership to this council will be released as soon as the organizational structure has been completed.

Local Construction Nears $4,000,000 Mark

By Dan Wooldridge

Orange County building and safety director Floyd McLellan has announced the issuance of nearly $4,000,000 worth of construction permits in El Toro, Mission Viejo, and Laguna Hills.

The Burbank Development Corporation was issued a building permit for construction of 34 one and two story homes near Aegean Hills in Mission Viejo. Total value of the new addition is $899,000.

Deane Brothers Lake Forest development was green-lighted with permits being issued for The El Toro development of one and two story homes is valued at $2,604,600.

The Laguna Hills Motel Corporation was issued a permit for construction of two two-story metal buildings which will form a 72 unit motel complex. Construction site for the motel is near the present restaurant center in Laguna Hills. Value of the motel buildings has been set at $410,200.

Total Orange County permit issuance amounted to $8,143,352 with the greater El Toro-Mission Viejo area representing over one f of the total.

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THE RANCHO REPORTER is mailed every Wednesday to residents of El Toro, Irvine, East Irvine, Laguna Hills, Mission Viejo, and University Park areas.

CARL VENSTROM

EDITORIAL:

Big Brothers Auto Show Good Cause

Want to spend a couple of hours this coming Sunday with your family doing something pleasant and helping a good cause?

If so, attend the "Pageant of the Automobiles" this Sunday, anytime from 11 a.m. until 4 p.m. Proceeds from the Pageant are to be donated to the Big Brothers of Orange County to help them carry out their program of providing counseling for troubled boys in homes where there are no fathers or other responsible adult male influence.

The University of California at Irvine is the setting for Sunday's display of elegant cars. More than 200 antique, vintage, classic, unusual, elegant, modern, foreign and domestic sport cars, as well as horseless carriages, will be on display at the Pageant.

General admission tickets for the Pageant are $1.50 for adults and 50 cents for children under 12. Food and restroom facilities will be available.

Anyone for a Sunday drive to see some interesting wheels?

YMCA FUN NIGHT AT OLIVEWOOD SCHOOL in El Toro sponsored by the 'Y' and the Aliso Valley Homeowners is a popular event for the younger set.
RANCHO REPORTER PHOTO

YMCA Sets New Programs

By Dan Wooldridge

The "Aliso Valley Homeowners have done something unique. They have had the foresight to contract for what will amount to a permanent year round program with no on-going cost." With this statement, YMCA Director Roger Carter commended the more than 400 homeowners and pointed out that "this is not a program that will necessarily stop on September 1, when the contract runs out. We have set it up so that local volunteer adults and teenagers are the basic foundation and can carry on at no cost to anyone. This means, we could have more teen programs for many years to come."

Mike Lawson is coordinating the program until September 1 from the RANCHO REPORTER office. He is interested in talking to adults who may want to help with additional groups or committees made-up of teenagers. They need adults to act as chaperons and advisors for their present activities. You can contact him by calling 837-6500 between 11 and 4.

Teen dances and Fun Nights have toppled the 1000 mark. Lawson said "we have had four dances with attendance at nearly 800 and five fun nights. In addition, we had over forty at our first beach party. I hope that we can organize additional programs including a Seminar group. Our emphasis to date has been three fold 1. Dances 2. Fun Nights 3. Special events.

The next Saturday night dances will be on July 20, Aug. 3, Aug. 17, and Aug. 31. They will be held from 8-12 p.m. at Olivewood Auditorium, featuring the groups Summer and the Bull — Porpoise.

The Fun Nights are held every Friday night from 7-10 p.m. at Olivewood for pre-teens.

In the future they have planned a hayride, day trips, a fashion show, bake contest and a barbeque and pool party for the teenagers, and for the pre-teens a picnic at O'Neil Park, another beach party, day trips, and possibly a trip to Catalina.

Rancho Reporter

Post Office Box 237
El Toro, California 92630
24975 Whisler
El Toro, California
Telephone: Area Code 714
News: 837-6500
Advertising:
837-6501 or 544-1532

The official newspaper serving the El Toro, Irvine, East Irvine, Laguna Hills, Mission Viejo, and University Park area. Published every Wednesday.

Subscription: $4.00 per year

Carl E. Venstrom
Editor and Publisher

DAN C. WOOLDRIDGE
News Editor
JANIS L. VENSTROM
Advertising Manager
MIKE WILDE
Ad Art Editor
CLEO BOVEE
Advertising
KENT KISTLER
Advertising
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Letters

Dear Teenagers,

There has been talk of a future coffee house for us. Here's a chance to have a place of our own — and just for teens.

Many people just talk about this but there isn't action to complete it. If you are interested, the Coffee House Committee would like to invite you and your parents to a meeting and discuss the issues.

The meeting will be held Thursday, July 25, at 7:30 p.m. in the Mission Viejo High School lecture hall.

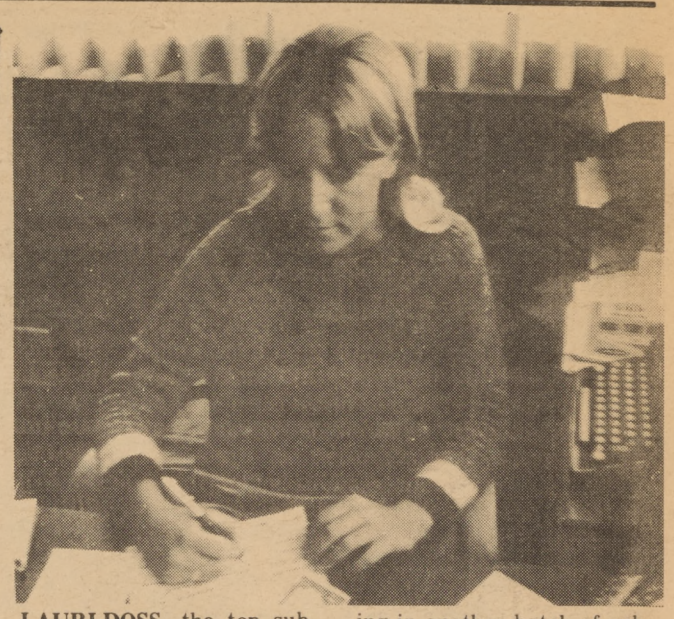
Remember, there is talk, but not enough action. We need your support or there won't be a coffee house. Your attendance and ideas will determine our success.

Sincerely,
Sandee Reece and
the Coffee House
Committee

Thriftimart Shares Grow

Mr. R. E. Laverty, President and Chairman, announced that Thriftimart's Board of Directors today declared the regular quarterly dividend of 35 cents per share on the Class A and Class B stocks payable September 1st to shareholders of record August 9th.

This is the 139th consecutive cash dividend declared by the Company.



LAURI DOSS, the top subscription salesman for the RANCHO REPORTER counts her pay after turning in another batch of subscriptions.
RANCHO REPORTER PHOTO

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MISS ORANGE COUNTY TOMORROW, queen of the 1968 County Fair and Exposition, Miss Kerry Abrahams of Tustin is congratulated by RANCHO REPORTER publisher Carl Venstrom. Kerry, a Tustin High School grad was selected from 20 girls to represent Orange County at the Maid of California Beauty Pageant at Cal Expo in Sacramento.

RANCHO REPORTER PHOTO

Teen Coffee House, Meeting Topic

The need and desirability of a teen-age coffee house in Mission Viejo will be discussed tomorrow evening at an open meeting.

Sandee Reece of the coffee house committee cordially invites young people and adults to the July 25 meeting beginning at 7:30 p.m. at the Mission Viejo High School lecture hall.

The proposed coffee house would be used by high school aged youngsters after school and on the weekends.

Funds for the coffee house have been pledged by the Kiwanis Club of Mission Viejo and the Rancho Viejo Women's Club. The three Mission Viejo churches have indicated support for the youth center.

According to Sandee Reece, "your attendance and ideas will determine the success of the coffee house."

"Sorry. This house has just been sold."

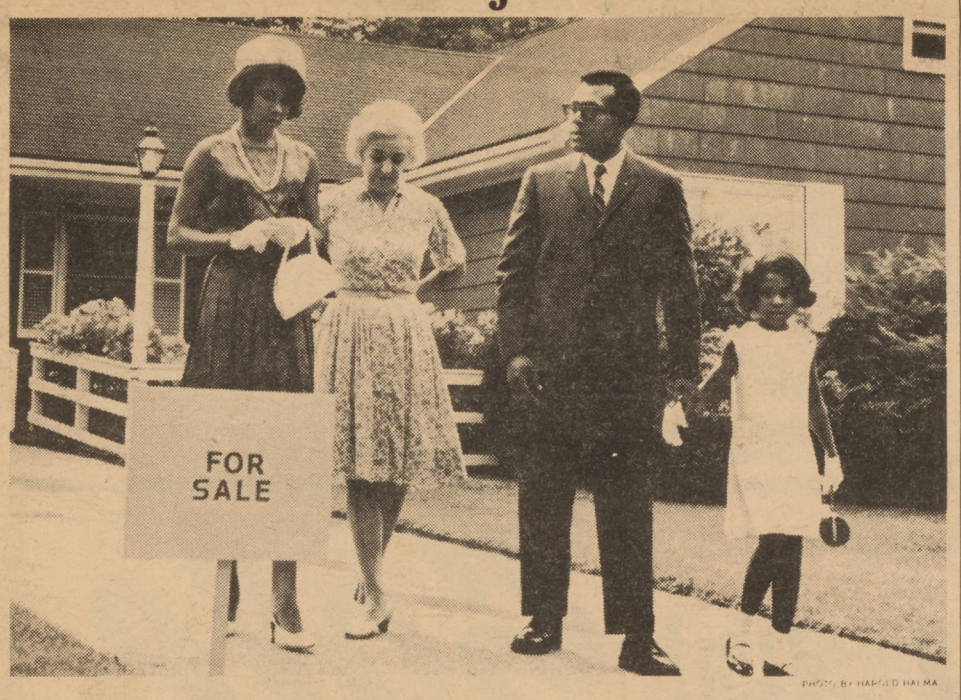

PHOTO BY HAROLD HALMA

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SANTA VISITS MISSION VIEJO IN JULY to help stimulate interest in the Rancho Viejo Women's Club Christmas card designing contest. From left, Mr. Earl W. Harper, Mrs. Guy Johnson, Mrs. James Macefield, and Mrs. James Hook.
RANCHO REPORTER PHOTO

Rancho Viejo Gals Eye Xmas In July

Christmas in July? Agreed it does sound premature to say the least, but thoughts of Santa and Saddleback have arrived upon the scene of late.

The Rancho Viejo Woman's Club, Federated, is sponsoring a contest open to all area residents in which the goal is to design a Christmas card indigenous to this area.

Entires are available at U.C.B. and other La Paz merchants, as well as at Torro-Center stores, and will be received until August 2nd. Organizational chairman Ann Young this week announced the judges: Ray Friesz, Laguna Beach artist; Phil Reilly, Mission Viejo Company President; Al Hastie, Laguna Beach printer; Jean Linden, Rancho Viejo Woman's Club; and Barbara Slater, Mission Viejo Association of Artists and Craftsmen.

The artist whose design is chosen will be listed on the card which will be printed on quality paper with offset printing process.

Eileen Hook and Katherine Macefield, co-chairmen of the contest are planning the sale of the cards as a ways and means project.

Fire Danger Acute

Homeowners should plan now for fire protection of buildings and property, urges Gale G. Gurtle, Orange County Farm Advisor. The summer season is here with warm weather and dry conditions favorable for fires to start in brush and dry grass. Many people in Orange County are conscious of the wildfire that burned more than 45,000 acres of land and destroyed a number of houses last year. Take steps now to avoid a repetition of this disaster in the future.

A new publication, OSA 213, "Overhead Sprinklers and Water Supplies for Brush Fire Protection," is available to homeowners. Another informative publication which discusses fire retardant ground covers is AXT 254, "Landscape for Fire Protection." Copies of these publications may be ordered from the University of California Agricultural Extension Service, 1000 S. Harbor Blvd., Anaheim, California 92805, or phone 774-0284.

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PONY LEAGUE BASEBALL ANYONE? The Astros of the Tustin League have just completed their sixteen game season under the leadership of Mr. Bob Jones. The 13-14 year olds are Tom Warnack, MV, catcher; Ray Ruiz, El Toro, shortstop; Joe Jones, El Toro, 2nd base; Mike Dicks, MV; Ray Grijalva, El Toro, 1st base; Scott Talbot, El Toro, pitcher and outfielder; Mike McDougal, MV, pitcher; Nick Galvin, outfielder, MV; Scott Johnson, MV, outfielder; Mike Moffett, Capistrano Highlands, pitcher; and Chuck Jehle, Capistrano Highlands, outfielder. Assisting Manager Jones are Coaches Mr. Ruiz and Mr. Talbert.

RANCHO REPORTER PHOTO

YMCA Plans Caravans; Sets Sights On Teens

South Orange County YMCA Program Vice President Charles Benton reported the fiftieth teenager registered for a YMCA Caravan on Tuesday, July 8. Benton said, "We expect more, possibly ninety. This program started last year with 29 and it looks like it will triple in one year's time. The fiftieth teen to register was Jewel Wieczorek.

"Y" Board President Bill McCready indicated the YMCA "is serious about more activities for teen-agers. This summer, besides an estimated ninety on caravans to Yosemite and Big Sur, we have a Fun Night and Dance program in El Toro, a Dance Program and Youth Council activities in Laguna Beach and Orange County's largest teen placement center. We expect the entire program to grow at a rapid rate by this time next year."

Caravans still open include August 10-16 — Yosemite Jr. Hi Co-ed, August 18-24 — High School Co-ed to Big Sur State Park, August 26-September 1 — Boys Caravan to Yosemite National Park. Cost for any boy or girl attending including all meals, transportation, camping fees, insurance and counselors is $39.00 per trip. Interested parents or teens should call the YMCA at 494-9431.

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- SANDWICHES
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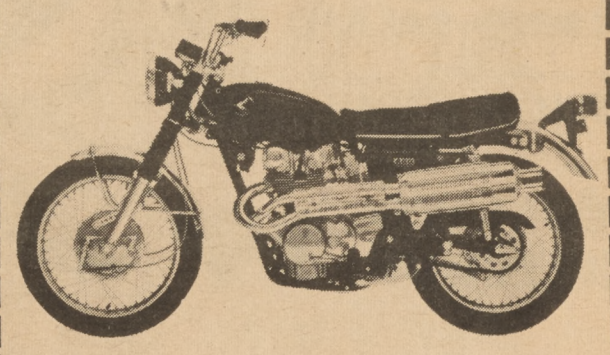

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FULLY COOKED
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SHANK HALF 45¢ LB.

BUTT PORTION	CENTER SLICES	WHOLE HAMS
55¢ lb	98¢ lb	55¢ lb

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12-oz. Pkg. BEEF BACON	69¢ ea
1-lb. Roll CORNED BEEF HASH	39¢ ea
1-lb. Roll SLOPPY JOE	59¢ ea
1-lb. Roll CHILI ROLL	69¢ ea
1-lb. Roll BEEF SAUSAGE	39¢ ea
8-oz. Pkg. BEEF LINK SAUSAGE	39¢ ea
SMOKED BEEF TONGUES	89¢ lb

FROZEN FOOD SPECIALS

CARNATION — 2-lb. Pkg. FISH STEAKS	98¢ ea
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WILSON'S CRISPRITE OR YORKSHIRE SLICED BACON 1-lb. Pkg.	55¢
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We Feature Only U.S.D.A. "Choice" Steer Beef

ROUND STEAK

BONE IN 79¢ LB.

BONELESS ROUND STEAK 89¢ lb

BONELESS — TO BAR-B-QUE ROUND ROAST 89¢ lb

EYE OF THE ROUND STEAK $1.29 LB.

We Give BLUE CHIP STAMPS

EYE OF THE ROUND ROAST	BREAKFAST STEAKS	BONE-IN RUMP ROAST	BONELESS STEW BEEF	MELON CUT RUMP ROAST
$1.09 LB.	$1.09 LB.	79¢ lb	79¢ lb	89¢ lb

U.S.D.A. CHOICE **STEAKS** SIRLOIN TIP, CUBE OR TOP ROUND 98¢ lb

Iris 12-oz. Pull Top Reg. or Dietetic

CANNED POP

14 FOR $1

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SALMON
PIECES TO BAKE
89¢ LB.

FRESH RED SILVER SALMON — Steaks to broil	98¢ lb
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OVEN READY — 10-12 LBS. 39¢ LB.

FRESH SMALL TURKEYS OVEN READY 4-8-LBS. 39¢ lb

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MONTEREY CHUNKS
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SALAD DRESSINGS
1000 ISLAND, LOUIE, SEAFOOD COCKTAIL, TARTAR SAUCE
3 FOR $1.00

OSCAR MAYER—SLICED, 8-OZ. PKG.
COTTO SALAMI.. 49¢

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SLICED HAM..... 59¢

HEINZ — 14-OZ. BOTTLE
TOMATO KETCHUP.. 19¢

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Fiesta of FRESH

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SUNKIST LEMONS 2 lbs. 29¢

ROASTED IN THE SHELL, 8-oz. Bag PEANUTS Salted or Plain ... 25¢

FRESH TENDER SWEET
CORN.. 5 EARS 29¢

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Folger's COFFEE... 65¢ lb
2-LBS. $1.29 | 3-LBS. $1.93

IRIS—SMALL ELBOW OR SALAD
MACARONI.. 2 1-lb. Cello Bags **39¢**

FROZEN FOODS
TREESWEET
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4 6-OZ. TINS 89¢

VAN DE KAMP'S—BEEF, CHEESE, CHICKEN
ENCHILADAS... 3 7½-oz. **$1.00**

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MEAT PIES.... 8-OZ. PKGS. 15¢ ea

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STOCK UP NOW

LARGE 2½ TINS — CALIFORNIA
TOMATOES 5 FOR

303 TINS — CUT GREEN
BEANS.....8 FOR

303 TINS — WHOLE KERNEL
CORN.....8 FOR

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APRICOTS 4 FOR

$1

CHROME PLATED
FLATWARE
KNIVES, FORKS, SPOONS 10¢ ea

KING SIZE DETERGENT
FAB . . . 99¢

LIQUOR DEPT.
OLD VIENNA
BEER
6 PACK 12-OZ. CANS 69¢

MILLER'S—12 PACK, 12-OZ.
BEER No Return Bottles **$2.19**

FAIRGROUNDS—6-YR. FIFTHS
BOURBON.. $3.29

RED COAT—FIFTHS
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Betty Crocker - Supreme
CAKE MIX

21 VARIETIES
REG. SIZE PKGS. 29¢ EA.

JERSEYMAID — CATERING
ICE CREAM
HALF GAL. CTN. 69¢

GORDON'S—WHITE or WHEAT
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FOR YOUR CONVENIENCE
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Thriftimart

RAY STRIPE, director of the Joaplin Boy's Ranch, was the guest speaker last week to the Kiwanis Club of Mission Viejo. Seated to the right of Stripe, is Bill Wells, president of the local service club. RANCHO REPORTER PHOTO

Kiwanis Hear Boy's Ranch Chief

By Carl E. Venstrom

Ray Stripe, director of the Joaplin Boy's Ranch located in Trabuco Canyon, was the guest speaker last week to the Kiwanis Club of Mission Viejo.

"Listen to youth," said Stripe, "and they will be obligated to listen to you."

Stripe related some of his personal experiences in dealing with problem boys. "Human dignity and self-value," said Stripe, "are the needed values needed by all members of society, especially members of the Joaplin Boy's Ranch."

A board of directors meeting for the local service club was held following Stripe's talk where official approval was given for the club to sponsor a Circle Key Club at Saddleback JC this fall.

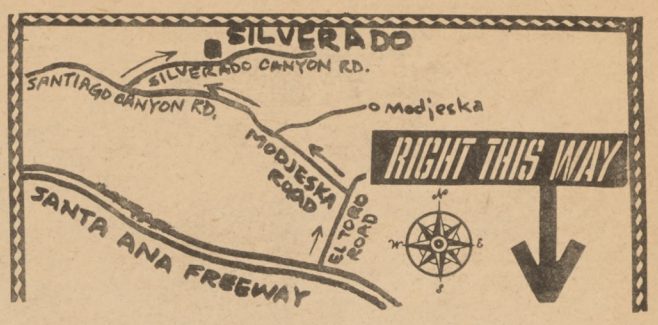
The local Kiwanis Club meets every Tuesday at 7:15 a.m. at the Mission Viejo Inn. Bill Wells, manager of the United California Bank in Mission Viejo, is president of the organization.

Big Brothers Host 1st Auto Pageant

The largest display of elegant automobiles in Orange County history is now being planned for Sunday, July 28, 1968, on the picturesque new campus of the University of California Irvine. Against this magnificent backdrop, the first annual PAGEANT OF THE AUTOMOBILES will be presented.

The grand automobile exhibition will be open to the general public on that day from 11:00 a.m. to 4:00 p.m. More than 200 beautiful cars are expected to be displayed in the show which will feature the **Grand Prix de Medallion**, awards for excellence in the form of bronze, silver and gold medallions.

Admission for the show will be $1.50 for adults and 50 cents for children under 12. Food and restroom facilities will be provided adjacent to the U.C.I. athletic field, where the automobile pageant will take place.



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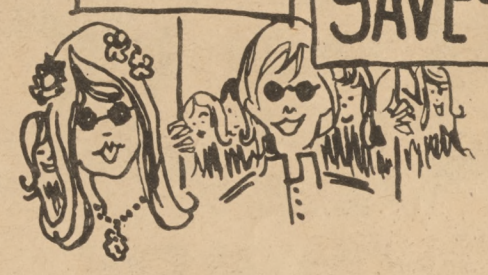
EVEN if we call it a SUMMER HAPPENING or a SAVE-IN



it's really Theo's
SUMMER SALE

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The complete line of crossroads furniture is up for grabs (uh, 30 percent off the regular price.)

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MISSION VIEJO INN at Mission Viejo Golf Club

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FOR SALE: Corona del Mar lot. 429 Carnation, only lot left on block, ocean side of highway. Lot two doors away sold for $34,500. Just steps from park and beach. Asking $25,450. by owner (no brokers, please) Call 837-6500 or 544-1532.

FOR FAST ACTION in selling or renting your home, phone La Paz Real Estate 830-0700, Mission Viejo.

SALESPERSON WANTED: to sell advertising in the Laguna Beach area for local newspaper. Call 837-6500.

WANTED: baby sitter in my home in Laguna North near Olivewood school starting Sept. 9, Call 837-1723.

FOR SALE: lovely Deane Tiffany view home, fully landscaped, block wall, sprinklers, completely covered patio, by owner Call 837-5601.

FOR SALE: 66" Mustang V-8 4 speed stick, good tires, excellent condition, Call 837-5094.

BABY SITTER WANTED: for teaching Mother, starting Sept., small boy. Desired woman to come to my Mission Viejo home. Write inquiries prior to Aug. 10th to Captain and Mrs. S. F. White, Quarters 3078C USMC School, Quantico, Virginia 22134, after Aug. 10th, Gen. Del., Mission Viejo, Calif. 92675.

FULL OR PART - TIME couples, individuals for local sales work, distributor trains you. Splendid opportunity, P. O. Box 237, El Toro.

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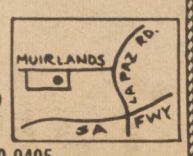

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7 A.M. TO 11 P.M.
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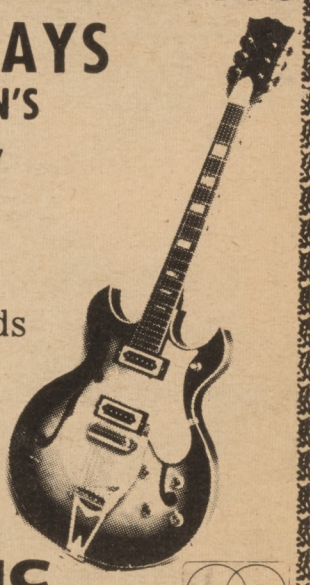

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